

The Packaging Sustainability Assessment

Food & Fresh Produce Packaging Decision Making Framework

Packaging Environmental & Performance Considerations

Consumer Choice, Availability, Accessibility & **Ensuring** Convenience Minimize Compliance **Packaging** with Food Pollution Safety Regulations "Right **Minimize Minimizing Packaging Packaging Food Waste** Waste Choice" Minimize GHG and Other Cost & ROI Enviro. **Impacts** Labelling, **Branding & Marketing**

Sustainable Packaging Options

Elimination

- Direct & Innovative Elimination
- Minimization & light-weighting

Reuse & Refill

- Primary packaging
- Secondary & Tertiary packaging

Design for Recyclability

- Golden Design Rules
- Other sustainable design principles

Recycled Content

- Food Contact
- Non-Food Contact

Substitution

- Certified Compostable
- Biobased packaging
- Sustainable non-plastic packaging

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